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**NETA's Fiscal 2017 Planning Meeting Results in Fresh Ideas for Advancing the  
Electrical Power Systems Industry**

**At its recent Board of Directors and Strategic Planning meetings, NETA, the InterNational Electrical Testing Association, established direction and promotional plans for the association's many programs including PowerTest 2017 and the celebration of NETA's upcoming 45<sup>th</sup> Anniversary.**

**PORTAGE, MICHIGAN, June 28, 2016** – The Board of Directors and committee chairs for NETA, the InterNational Electrical Testing Association, held a Fiscal 2017 Planning Meeting on June 16-17, 2016 in Annapolis, Maryland. Committee chairs reviewed their program recommendations, discussed strategies for advancing the work of the Association and furthering the advancement of the electrical power systems industry.

During the June 16 Strategy Meeting, each committee chair provided an overview of the proposed plans for fiscal 2017. The committee plans and budgets were then reviewed and approved by the NETA Board of Directors on June 17. The NETA Board provides direction and approvals to solidify the Association's goals and initiatives for the coming fiscal year, which runs from June 1, 2016, through May 31, 2017.

NETA Committees include:

- Alliance Program
- Applications Review
- Conference
- CTD Review
- Finance
- MARCOM (Marketing and Communications)
- Membership
- Membership Application Review
- NETA Standards Review Council
- *NETA World Journal*
- Nominations
- Promotions & Marketing
- Safety
- Strategic Planning

- Technical Exam
- Technical Working
- Training

“The NETA Board of Directors and various Committee members are among the most dedicated professionals in our industry,” says Missy Richard, NETA’s recently promoted Executive Director. “The PowerTest 2017 planning and other strategic decisions made at this two-day meeting have laid the groundwork for significant accomplishments in the coming fiscal year.”

PowerTest 2017, the industry’s premier electrical maintenance and safety event, was one of NETA’s most important programs discussed during the planning sessions as it provides professionals from across the industry with the training they need each year to stay informed and knowledgeable. It is expected that over 1,000 participants will gather February 27- March 3, 2017, at the Disneyland Hotel in Anaheim, California, for PowerTest 2017. Early planning ensures that attendees will be able to choose from over 40 educational sessions and panel discussions on the most relevant industry topics, as well as, preview the latest industry solutions and technologies at the PowerTest Trade Show.

Another highlight of this year’s NETA Board and Strategy meetings was planning for NETA’s 45<sup>th</sup> Anniversary. As part of its celebration, NETA will recognize those who have contributed over the years to the advancement of the industry and NETA’s work towards improving quality, safety, and reliability across the electrical power industry. NETA’s 45<sup>th</sup> Anniversary will be covered in the *NETA World Journal* throughout fiscal 2017, complemented by celebratory events and promotional activities starting this fall. The 45<sup>th</sup> Anniversary activities will culminate at the PowerBash event during PowerTest 2017.

To find out more about NETA and the work of the Association, visit [www.netaworld.org](http://www.netaworld.org). To learn more about PowerTest 2017, visit [www.powertest.org](http://www.powertest.org), where Early Bird registrants can save \$100 beginning September 1, 2016.

PowerTest sponsorship and exhibitor opportunities are available for companies seeking leadership visibility at the event. NETA’s industry partners are encouraged to reserve exhibit space and confirm sponsorships as soon as possible. Inquiries should be directed to Laura McDonald at 269-488-6382 or [lmcdonald@netaworld.org](mailto:lmcdonald@netaworld.org).

#### **ABOUT NETA**

NETA is an ANSI Accredited standards developing organization that creates and maintains standards on electrical testing for electrical power equipment and systems. NETA is an association of leading electrical testing companies comprised of visionaries committed to advancing the industry standards for power system installation and maintenance to ensure the highest level of reliability and safety.