

## **FOR IMMEDIATE RELEASE**

Contact: Jill Howell, Market Development Director  
NETA — InterNational Electrical Testing Association  
Telephone: 888.300.6382 (NETA)  
[jhowell@netaworld.org](mailto:jhowell@netaworld.org)

### **You're Invited to Celebrate NETA's 45 Years of Industry Excellence**

*The InterNational Electrical Testing Association is counting down to its 45<sup>th</sup> Anniversary celebration event at PowerTest 2017 — February 27-March 3, 2017 — with industry-wide activities, challenges, and recognition of electrical testing milestones.*

Portage, Michigan, September 28, 2016 — Over the next several months, NETA will mark its 45th anniversary with a series of events and activities that celebrate the progress and accomplishments of the organization and the industry it serves. The celebration will culminate with the PowerBash Reception at PowerTest 2017 hosted at the Disneyland Hotel in Anaheim, California, on February 28, 2017. PowerTest is the premier electrical maintenance and safety conference, providing technical training for electrical power systems industry professionals.

“NETA and the industry have come a long way in 45 years, thanks to a collective commitment toward continual improvement across all sectors of the electrical power industry,” says Ron Widup, CEO of Shermco Industries and NETA’s Board President. “NETA will celebrate its shared successes with a salute to the industry’s advancements and achievements, and with a challenge to all power-related businesses to continue to raise the bar on quality, safety, and reliability.”

To help mark the coming occasion, the fall, winter, and spring issues of NETA World Journal will reflect on the electrical power systems industry’s evolution over the past 45 years.

The celebration is already underway through a historical trivia challenge. Anyone in the industry can test their knowledge against questions provided by industry suppliers and NETA Accredited Companies. The first set of questions can be found [here](#). Participants are encouraged to submit their quiz answers to [neta@netaworld.org](mailto:neta@netaworld.org) to be eligible for a prize drawing at PowerTest 2017, where the 45th Anniversary celebration will culminate.

Founded in 1972 by nine electrical testing companies, NETA was created to establish standards for electrical testing of electrical power equipment and systems. Today, NETA is the only accrediting body of electrical testing organizations, providing assurances that its member NETA Accredited Companies meet specific requirements necessary to perform electrical testing to the industry’s highest standards.

#### **PowerTest 2017 Early Bird Registration Open Now**

PowerTest attendees are encouraged to take advantage of Early Bird registration discounts, available now until December 31, 2016. PowerTest 2017 registration or a social pass is required to attend all conference events and networking activities. Additional fees may apply. Discounts are available for NETA Accredited Companies and NETA Alliance Program subscribers.

Register for PowerTest 2017 at [powertest.org](http://powertest.org) or call 888.300.6382 (NETA).

About NETA

NETA is an ANSI Accredited standards developing organization that creates and maintains standards on electrical testing for electrical power equipment and systems. NETA is an association of leading electrical testing companies comprised of visionaries committed to advancing the industry standards for power system installation and maintenance to ensure the highest level of reliability and safety. For more information, visit <http://www.netaworld.org>.